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Whirlpool® Commercial Laundry Introduces First Whirlpool® High-Efficiency Commercial Front-Load Washer and Dryer Models

BENTON HARBOR, Mich. (Sept. 24, 2008) — Upholding the Whirlpool brand reputation for quality and performance, Whirlpool® Commercial Laundry introduces its first High Efficiency (HE) Front-Load Commercial Washer and Dryer Pair. The new pair is one of the few front-load washers and dryers to be ENERGY STAR® and CEE Tier II qualified. With these qualifications, coin store, multi-housing and on-premise locations can reduce laundry utility costs, and, in select states, receive utility rebates.

“Our new Whirlpool commercial laundry pair is the whole package – they’re affordable, provide energy cost savings and offer the performance synonymous with the *Whirlpool* brand,” said Craig Kirchner, director of global commercial laundry at Whirlpool Corporation.

Designed to offer an enhanced wash cycle, the new commercial front-load washer includes enhancements in areas, such as the pumps, shafts, seals and suspension. The capacity of the washer is ideal for handling oversized laundry loads, with a large tub and door opening to simplify loading and unloading. With no agitator, the washer holds substantially more laundry, including big and bulky items, such as bedspreads and blankets. Also, the newly incorporated polymer window allows users to view clothes without opening the door or stopping the wash cycle.

The matching dryers have a blower system that increases air velocity, energy efficiency and heating element life, while improving fabric care. The dryers allow four-way venting up to 100 feet with three elbows, vent and a hood. This provides maximum performance and shorter drying times, while helping save energy costs in many poorly vented situations. Additionally, the dryers feature an 84 square-inch lint filter, an extra large 6.7 cubic-foot drum capacity and an easy-to-use angled display with one-touch cycle selection. The robust door design includes a reversible door with a scratch-resistant coating.

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The washer and dryer both feature user-friendly microprocessor controls, which include a time remaining display and are debit-card, coin drop and slide compatible. The meter case also can be set up for on-premise, non-payment use.

The Whirlpool® Commercial Laundry HE Washer and Dryer Pair is now available through authorized Whirlpool® Commercial Laundry distributors or route operators.

About Whirlpool® Commercial Laundry

Whirlpool brand offers commercial washers and dryers through a nationwide network of commercial laundry distributors. The Whirlpool Commercial Laundry line-up of washers and dryers for coin, multi-housing and on-premises markets offer exceptional capacity, cleaning and drying performance. Each model has combined fabric care options and conveniences that enhance each user's needs.

For more information on Whirlpool® Commercial Laundry, call 800-662-3587, or visit *whirlpoolcommerciallaundry.com*.

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